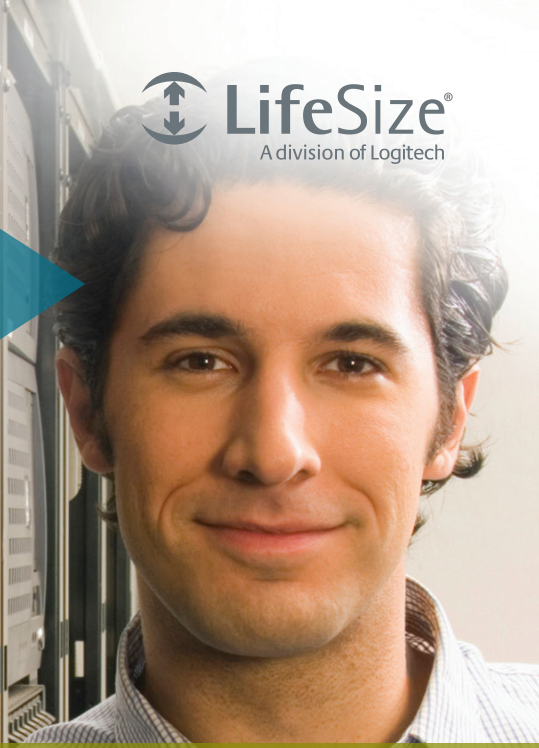


VMware® and Microsoft® Hyper-V®



# LifeSize Brings the Power of Virtualization to Video Conferencing Infrastructure



LifeSize is the first video conferencing manufacturer to fully embrace virtualization technology via the LifeSize UVC applications, all available and integrated on the LifeSize® UVC Platform™ from one common interface. For organizations with a virtualized server environment, the applications work with both VMware and Microsoft Hyper-V.

## VMware

LifeSize is an elite member of the VMware Technology Alliance Partner (TAP) program and has also achieved VMware Ready™ status. This designation indicates that after a detailed validation process, the LifeSize UVC Platform has earned VMware's highest level of endorsement.

## Microsoft Hyper-V

As Microsoft takes a more prominent position in the advancement of virtualization technology, LifeSize has extended support for its UVC Platform to Microsoft Hyper-V. LifeSize customers can be assured that our virtual machine products are tested with Microsoft Hyper-V to ensure the highest quality and performance.

## The Benefits of Virtualization

### Improved Efficiencies

Consolidates underutilized server resources

### Lower Operating Costs

Requires less energy, less space and fewer employee hours

### Faster, Simplified Deployment

Takes just minutes to deploy on the server hardware of your choice

### Greater Flexibility & Control

Easy to manage, move, configure and scale to your needs

### Enterprise-Class Business Continuity

Can facilitate high availability and disaster recovery

## Virtualization by the Numbers

- › The overall penetration of the server market (in terms of workloads virtualized) will be nearly 70% by 2014<sup>1</sup>
- › Every workload that's virtualized means a cost savings of more than \$3,000 annually<sup>2</sup>
- › Recovery time from unplanned downtime shows an 85% improvement in a virtualized environment<sup>2</sup>
- › Software virtualization accelerates provisioning time by 50-70%<sup>2</sup>
- › A survey of IT technicians and management from midsize to large organizations with virtualization deployments found that server provisioning on a virtual server is up to 240 times faster than on a traditional or physical server<sup>3</sup>

## Virtualized Video Infrastructure

### LifeSize UVC Core Applications



Mobile video & call control  
LifeSize® UVC ClearSea™



Multiparty calling (bridge)  
LifeSize® UVC Multipoint™



Streaming & recording  
LifeSize® UVC Video Center™



Management  
LifeSize® UVC Manager™

### Additional LifeSize UVC Applications



Firewall/NAT traversal  
LifeSize® UVC Transit™ Server/Client



Gatekeeper  
LifeSize® UVC Access™

## The Power of Virtualization

### Are You Ready for Virtualization?

Not all organizations need virtualization. You need to have a certain set of prerequisites before making the move:

- › You must have the IT resources and knowledge to configure a virtualized environment or be willing to learn
- › You should have a clear idea of what you want to accomplish with virtualization technology and put measures in place to track costs and efficiencies
- › Virtualized IT infrastructure needs to be managed, so you'll need to identify an administrator who will handle all aspects of the virtualized network environment

NOTE: LifeSize UVC applications are integrated on the LifeSize UVC Platform, available as a free virtual machine software download on the LifeSize website. From the LifeSize UVC Platform, you can trial any UVC application. For those who prefer hardware, LifeSize UVC applications are preinstalled and available on UVC hardware appliances.

### Virtualized Video Conferencing Infrastructure in Action

Until recently, video conferencing infrastructure products were delivered as single-purpose, fixed-capacity hardware appliances. This one-size-fits-all model became the industry standard despite the inefficiencies and high costs of deploying and managing separate, nonintegrated products.

LifeSize knew there was a better way and set out to simplify the world of video collaboration infrastructure by creating the LifeSize UVC Platform. This innovative, software-based, virtualized solution lets you purchase, deploy, grow and manage your video infrastructure from one common interface, with apps you just turn on. Plus, you can buy exactly what you need and add more as your resources grow.

## About LifeSize, a division of Logitech

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, LifeSize solutions are simple to buy, adopt, support and use. Offering video conferencing systems and software applications as well as a full line of video infrastructure, available on premise or in the cloud, LifeSize is committed to Universal Video Collaboration. With LifeSize, customers can participate in large multiparty HD calls, live streaming and recording, and collaboration on any mobile device on any network, all at the highest level of quality. For more information, visit [www.lifesize.com](http://www.lifesize.com).

### Virtualization Support

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READY



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Delivering the Ultimate Communication Experience

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